



Tarena Group InvestorRoom

## **Tarena Selected as the Only Partner of "AI+ Smart Learning" Joint Major Education Program in China by the NCSDP of the PRC Ministry of Education**

BEIJING, Feb. 1, 2018 /PRNewswire/ -- Tarena International, Inc. (NASDAQ: TEDU) ("Tarena" or the "Company"), a leading provider of professional education services in China, today announced that it has been selected by the National Center for Schooling Development Programme (the "NCSDP") of the PRC Ministry of Education as the only strategic partner for its Artificial Intelligence + ("AI+") Smart Learning joint major education program in China.

Pursuant to the agreement, Tarena will be the official partner to work with the NCSDP to provide AI training and certification services to universities and colleges in China. Both parties will jointly establish the *Tarena AI+ Smart Learning Education Institute* to promote the learning and understanding of AI technology by the young generation. Furthering to such efforts, Tarena will work together with Baidu, Microsoft, Amazon or other well-known international enterprises to develop integrated solution for university curriculum in the AI field, including academic major design and content offering through joint major program cooperation, teacher training, as well as the establishment of application innovation labs and teaching resources databases.

"China will face a growing shortage of supply in AI talents with the robust development of IT industry." said an official of the NCSDP, Ministry of Education. "We believe Tarena, as a leading professional education services provider in China, will help inspire more students to enter AI sector and promote innovation of AI application. We hope to stimulate universities to introduce AI training programs through school-enterprise cooperation and industry-education integration, thus gradually establish a talent supply mechanism to support our national economic development."

"Being selected as the only partner of "AI+ Smart Learning" joint major program is a strong endorsement from the NCSDP on Tarena's contribution to incubate highly qualified talents in the Chinese IT industry," said Shaoyun Han, Founder, CEO and Chairman of Tarena. "We are confident that Tarena's AI+ Smart Learning joint major education program will not only encourage universities to participate in the research and development of AI but also improve college students' application ability and practical skills. Such cooperation with the NCSDP will further enhance Tarena's reputation and brand influence among universities and college students."

### **About Tarena International, Inc.**

Tarena International, Inc. (NASDAQ: TEDU) is a leading provider of professional education services in China. Through its innovative education platform combining live distance instruction, classroom-based tutoring and online learning modules, Tarena offers professional education courses in twelve IT subjects and three non-IT subjects. Tarena also offers three kid education programs. Its professional education courses provide students with practical skills to prepare them for jobs in industries with significant growth potential and strong hiring demand. Since its inception in 2002, Tarena has trained over 475,000 students, cooperated with more than 772 universities and colleges and placed students with approximately 124,000 corporate employers in a variety of industries. For further information, please visit <http://ir.tedu.cn>.

### **Safe Harbor Statement**

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tarena may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements

that are not historical facts, including any business outlook and statements about Tarena's beliefs and expectations, are forward-looking statements. Many factors, risks and uncertainties could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tarena's goals and strategies; its future business development, financial condition and results of operations; its ability to continue to attract students to enroll in its courses; its ability to continue to recruit, train and retain qualified instructors and teaching assistants; its ability to continually tailor its curriculum to market demand and enhance its courses to adequately and promptly respond to developments in the professional job market; its ability to maintain or enhance its brand recognition, its ability to maintain high job placement rate for its students, and its ability to maintain cooperative relationships with financing service providers for student loans. Further information regarding these and other risks, uncertainties or factors is included in Tarena's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tarena does not undertake any obligation to update such information, except as required under applicable law.

For investor and media inquiries, please contact:

Tarena International, Inc.

Helen Song

Investor Relations

Tel: +86-10-5621-9451

Email: [ir@tedu.cn](mailto:ir@tedu.cn)

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