



TCTM Group InvestorRoom

## **Tarena International, Inc. Signs Strategic Partnership Agreement with Microsoft**

BEIJING, April 20, 2017 /PRNewswire/ -- Tarena International, Inc. (NASDAQ: TEDU) ("Tarena" or the "Company"), a leading provider of professional education services in China, today announced that it has signed a multi-project cooperation agreement with Microsoft Corp. ("Microsoft") and will become Microsoft's strategic partner to provide a wide range of education and certification services to universities, adult students and kid students in China.

Pursuant to the partnership agreement, Tarena and Microsoft will work together to provide .Net and H5 technical skills training and certification services to college students, graduates and other individuals. By combining with Microsoft's latest technology and original learning materials, Tarena will further upgrade .Net and Web front end development course to suit different needs of students at all levels. Moreover, the strategic alliance with Microsoft enables Tarena to design and develop the major in data science and artificial intelligence as joint major programs with hundreds of universities and colleges in China. In addition, Tarena invited Microsoft, who is the key founder and donor of a global educational campaign "Hour of Code", to jointly launch and operate "Discovery Cup" National Young People Coding Competition in China. Winners or the graduates who finish Tarena's kid programming course and pass relevant examinations can be awarded the official MTA certificates from Microsoft.

"Microsoft is the world's authority in software, services, devices and solutions" said Shaoyun Han, Founder, CEO and Chairman of Tarena. "Tarena is proud to partner with organizations such as Microsoft, in bringing international tutorial resources and best-in-class IT solutions to universities, driving the university-enterprise cooperation and introducing job skills and opportunities to students. We believe this outstanding cooperation will greatly enhance global competitiveness of Chinese IT professionals and create better career path for youth."

"At Microsoft, we're committed to transforming IT skills required to support social and economic opportunity around the world. We are pleased to work closely with Tarena, who are a leader in the delivery of IT training in China," said Kyle Uphoff, Senior Director, Worldwide Customer & Partner Sales, Microsoft Learning & Readiness. "We are confident that the partnership will support universities in their development of computer science skills for youth in China."

### **About Tarena International, Inc.**

Tarena International, Inc. (NASDAQ: TEDU) is a leading provider of professional education services in China. Through its innovative education platform combining live distance instruction, classroom-based tutoring and online learning modules, Tarena offers professional education courses in twelve IT subjects and three non-IT subjects. Tarena also offers three kid education programs. Its professional education courses provide students with practical skills to prepare them for jobs in industries with significant growth potential and strong hiring demand. Since its inception in 2002, Tarena has trained over 380,000 students, cooperated with more than 690 universities and colleges and placed students with approximately 95,000 corporate employers in a variety of industries. For further information, please visit <http://ir.tedu.cn>.

### **About Microsoft**

Microsoft is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more. For more information about Microsoft (NASDAQ: MSFT), please visit [www.microsoft.com](http://www.microsoft.com).

### **Safe Harbor Statement**

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tarena may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements

that are not historical facts and statements about Tarena's beliefs and expectations, are forward-looking statements. Many factors, risks and uncertainties could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tarena's goals and strategies; its future business development, financial condition and results of operations; its ability to continue to attract students to enroll in its courses; its ability to continue to recruit, train and retain qualified instructors and teaching assistants; its ability to continually tailor its curriculum to market demand and enhance its courses to adequately and promptly respond to developments in the professional job market; its ability to maintain or enhance its brand recognition, its ability to maintain high job placement rate for its students, and its ability to maintain cooperative relationships with financing service providers for student loans. Further information regarding these and other risks, uncertainties or factors is included in Tarena's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tarena does not undertake any obligation to update such information, except as required under applicable law.

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