



TCTM Group InvestorRoom

Tarena International, Inc. Signs Cooperation Agreement with Beijing Open University to Offer Joint-Major Programs

BEIJING, Oct. 25, 2016 /PRNewswire/ -- Tarena International, Inc. (NASDAQ: TEDU) ("Tarena" or the "Company"), a leading provider of professional education services in China, today announced that it has signed a cooperation agreement with Beijing Open University ("BJOU"), to offer joint-major programs in digital art and software engineering.

Pursuant to the cooperation agreement, Tarena and BJOU will work together in the student recruitment, course development and certificate granting. First, BJOU will include Tarena's selected courses in their standard curriculum. Moreover, students at Tarena that enroll in joint-major programs with BJOU can earn certain percentage of academic credits toward these programs upon the completion of the Tarena courses without further exam requirements. Tarena students are eligible to receive graduation certificates within 2.5 years from BJOU, after finishing the remaining courses of these joint-major programs. BJOU will offer Tarena students in software engineering program the option to upgrade diploma from junior college to undergraduate, or students in digital arts program the option to upgrade diploma from high school to junior college, upon the passing of the relevant thesis and examination requirements of BJOU. Furthermore, BJOU also provides scholarships to elite students in joint-major programs.

"We are very excited to announce the partnership with Beijing Open University. This marks another milestone for Tarena to deliver the best-in-class professional training services to students and speed up the development of modern professional education," said Mr. Shaoyun Han, founder, CEO and chairman of Tarena. "As the Chinese government continues to accelerate the promotion of vocational education system and encourage higher education institutions in China to incorporate practical training courses into their curricula, by now Tarena has successfully forged joint major cooperation with more than 50 universities and colleges, such as Yangzhou University, Jiangsu Normal University, Huaihai Institute of Technology in recent years. Students at Tarena can not only learn practical skills but also earn college degrees, which opens up even more opportunities for them in the job market. Tarena is confident in cooperating with Beijing Open University and has been well positioned to explore and establish more in-depth partnerships with universities and colleges."

About Tarena International, Inc.

Tarena International, Inc. (NASDAQ: TEDU) is a leading provider of professional education services in China. Through its innovative education platform combining live distance instruction, classroom-based tutoring and online learning modules, Tarena offers professional education courses in eleven IT subjects and three non-IT subjects. Tarena also offers three kid education programs. Its professional education courses provide students with practical skills to prepare them for jobs in industries with significant growth potential and strong hiring demand. Since its inception in 2002, Tarena has trained over 322,000 students, cooperated with more than 600 universities and colleges and placed students with approximately 86,000 corporate employers in a variety of industries. For further information, please visit <http://ir.tedu.cn>.

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