



TCTM Group InvestorRoom

Tarena International, Inc. Signs Strategic Partnership Agreement With Aliyun

BEIJING, Jan. 12, 2016 /PRNewswire/ -- Tarena International, Inc. (NASDAQ: TEDU) ("Tarena" or the "Company"), a leading provider of professional education services in China, today announced that it has signed a strategic partnership agreement with Alibaba Cloud Computing Co., Ltd. ("Aliyun"), a global leader in big data and cloud computing technology, and Tarena is now an authorized partner to provide Aliyun's training and certification services to individuals and universities.

Pursuant to the partnership agreement, Tarena and Aliyun will jointly cultivate talents in cloud computing and big data processing by working together to develop the Aliyun learning module, which will be embedded into Tarena's current curriculum, including Java, PHP, Android, iOS, Big data, Web front, C++, Linux, etc. Aliyun will provide two opportunities to take the ACF(Ali Cloud Foundation) certification exams to each Tarena student, as well as supports in areas of financing, incubator and cloud services to Tarena students in their future entrepreneurship efforts.

"Aliyun is a global leader in cloud technology and certification. Currently more than 200,000 Chinese companies use its cloud solution," said Mr. Shaoyun Han, Founder, CEO and Chairman of Tarena. "Through our strategic partnership with Aliyun, we will continue to promote and upgrade our IT courses by providing elite students with the high quality big data training and certification validation from global leaders to help them achieve better employment prospects and career advancement."

"Aliyun is confident in this close official cooperation with Tarena, who has continued introducing best-in-class education and certification programs from worldwide first-tier technology companies such as Oracle, Adobe and RedHat," said Song Liu, General Manager of Aliyun. "I hope that Aliyun can help Tarena further promote a *technology and certification integrated* lifelong professional education system and benefit more individuals and companies in China."

About Tarena International, Inc.

Tarena International, Inc. (NASDAQ: TEDU) is a leading provider of professional education services in China. Through its innovative education platform combining live distance instruction, classroom-based tutoring and online learning modules, Tarena offers courses in eleven IT subjects and three non-IT subjects. Its courses provide students with practical education to prepare them for jobs in industries with significant growth potential and strong hiring demand. Since its inception in 2002, Tarena has trained over 270,000 students, cooperated with more than 550 universities and colleges and placed students with approximately 60,500 corporate employers in a variety of industries. For further information, please visit <http://ir.tedu.cn>.

About Alibaba Cloud Computing Co., Ltd.

Alibaba Cloud Computing Co., Ltd. is a global leading cloud computing platform under the Alibaba Group Holding Limited (NYSE:BABA). For more information about Aliyun, visit <http://www.aliyun.com/>

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tarena may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts and statements about Tarena's beliefs and expectations, are forward-looking statements. Many factors, risks and uncertainties could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tarena's goals and strategies; its future business development, financial condition and results of operations; its ability to continue to attract students to enroll in its courses; its ability to continue to recruit, train and retain qualified instructors and teaching assistants; its ability to continually tailor its curriculum to market demand and enhance its courses to adequately and promptly respond to developments in the professional job market; its ability

to maintain or enhance its brand recognition, its ability to maintain high job placement rate for its students, and its ability to maintain cooperative relationships with financing service providers for student loans. Further information regarding these and other risks, uncertainties or factors is included in Tarena's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tarena does not undertake any obligation to update such information, except as required under applicable law.

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