



TCTM Group InvestorRoom

Tarena International, Inc. Signs Strategic Partnership Agreement with Adobe

BEIJING, March 25, 2015 /PRNewswire/ -- Tarena International, Inc. (NASDAQ: TEDU) ("Tarena" or the "Company"), a leading provider of professional education services in China, today announced that it has signed a strategic partnership agreement with Adobe Creative University ("Adobe"), the global leader in digital marketing and digital media solutions, and is now an authorized Adobe training and certification partner in China of Adobe Creative University.

Through the partnership with Adobe, Tarena will continue to refine and optimize its digital art course. Pursuant to the partnership agreement, Adobe will provide Tarena with standardized learning materials, whereas Tarena will launch Adobe certification programs at Tarena's existing learning centers to improve teaching quality in digital art education.

"As the demand for digital art designing talent intensifies across numerous industries and fields, we endeavor to increase our efforts of training more digital designers in China," said Shaoyun Han, Founder, CEO and Chairman of Tarena. "Through our strategic partnership with Adobe, Tarena students can receive world class digital art training and earn the official validation from the industry leader to help achieve their career aspirations."

"Tarena is a leading professional education services provider in China with high quality education and respected brand in the industry," said Ng Yew Hwee, Managing Director of Adobe Greater China. "Given Tarena's large student enrollment, national network of learning centers and elite instructor team, we hope to further promote Adobe in China and train more world class digital designers together with Tarena through our partnership."

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tarena may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts, including the statements about Tarena's beliefs and expectations, are forward-looking statements. Many factors, risks and uncertainties could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tarena's goals and strategies; its future business development, financial condition and results of operations; its ability to continue to attract students to enroll in its courses; its ability to continue to recruit, train and retain qualified instructors and teaching assistants; its ability to continually tailor its curriculum to market demand and enhance its courses to adequately and promptly respond to developments in the professional job market; its ability to maintain or enhance its brand recognition, its ability to maintain high job placement rate for its students, and its ability to maintain cooperative relationships with financing service providers for student loans. Further information regarding these and other risks, uncertainties or factors is included in Tarena's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tarena does not undertake any obligation to update such information, except as required under applicable law.

About Tarena International, Inc.

Tarena International, Inc. (NASDAQ: TEDU) is a leading provider of professional education services in China. Through its innovative education platform combining live distance instruction, classroom-based tutoring and online learning modules, Tarena offers courses in nine IT subjects and three non-IT subjects. Its courses provide students with practical education to prepare them for jobs in industries with significant growth potential and strong hiring demand. Since its inception in 2002, Tarena has trained over 188,000 students, cooperated with more than 550 universities and colleges and placed students with approximately 50,000 corporate employers in a variety of industries. For further information, please visit <http://ir.tarena.com.cn>.

For investor and media inquiries, please contact:

Tarena International, Inc.
Christina Zhu
Tel: +86-10-6211-4840 ext. 8155
Email: ir@tarena.com.cn

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/tarena-international-inc-signs-strategic-partnership-agreement-with-adobe-300054993.html>

SOURCE Tarena International, Inc.

<https://ir.tctm.cn/2015-03-25-Tarena-International,-Inc-Signs-Strategic-Partnership-Agreement-with-Adobe>